



## Request for Proposals (RFP)

### Petrochemical Story Map Photography & Videography Project

#### Summary

West Virginia Rivers Coalition seeks proposals from experienced professionals to provide aerial and ground photography and videography services. The contractor(s) will document petrochemical facilities across the Ohio River Valley and West Virginia for the development of an interactive ArcGIS Story Map highlighting the cumulative impacts of existing petrochemical facilities and new development on communities, public health, and water resources.

**Due Date:** July shoot dates, final images and videography due August 10

#### Organization Mission

West Virginia Rivers Coalition is a statewide organization dedicated to promoting the overall health of West Virginia's waters and their downstream benefits. For 35 years, WV Rivers has been at the forefront of policy discussions, advocating for clean and healthy waters for all West Virginians. We work to preserve and improve water quality through science-based policies that protect public health and support the conservation of our natural resources.

#### Project Background and Needs Statement

The Ohio River Valley and Basin of West Virginia has experienced and continues to experience significant expansion of petrochemical and chemical manufacturing infrastructure. While these developments are often presented as economic opportunities, residents are increasingly concerned about the cumulative impacts of industrial facilities on air quality, water quality, public health, and overall community well-being.

West Virginia Rivers Coalition is developing an interactive ArcGIS Story Map that will educate residents, decision-makers, and media about the growing petrochemical buildout across the Mountain State. The Story Map will combine maps, photography, aerial imagery, video and written storytelling, and community-focused educational resources. This Story Map will illustrate the scale and impact of petrochemical facilities.

To support this effort, WV Rivers seeks contract support to capture high-quality photography and videography of key facilities in the region. The resulting content will be incorporated into the Story Map, advocacy materials, website, partner toolkits, media outreach, and digital campaigns. Contractors will join staff and partners for flight and facility flyover.

## Scope of Work

The selected contractors/vendor will provide photography and videography services to support development of the Petrochemical Story Map.

### Key Deliverables:

- Facility documentation
  - Participate in and coordinate with WV Rivers staff for on-the-ground shooting and approximately 2-3 scheduled flyovers with [Southwings](#) to capture professional-quality photo and video footage of 9 facilities and project sites in the following regions:
    - Southern West Virginia
    - Northern West Virginia
    - Ohio River Valley & Chemical Valley
- Production:
  - Videography
    - Provide color-graded/color-corrected footage of each facility that:
      - Is 2-3 minutes of each
      - Incorporate facility footage, aerial footage, and supporting visuals.
      - Be optimized for web viewing and social media sharing
  - Photography
    - Deliver a minimum of 75 edited, high-resolution photographs suitable for web, media, and print use.
    - Images should document:
      - The facility scale
      - Surrounding landscapes
      - Nearby communities
      - Environmental context
        - i.e. Proximity to river / water resources

## Timeline

<b>Milestone</b>	<b>Date</b>
RFP Issued	June 15
Vendor Selected	July 6

Project Start Date July 8

Project Completion Date August 10

West Virginia Rivers Coalition reserves the right to modify this timeline as needed.

## Proposal Requirements

Proposals should include the following information:

1. Cover Sheet
2. Organizational or contractor background
3. Description of relevant experience
4. Qualifications of key staff assigned to the project
5. Proposed approach and timeline
6. Examples of similar work (i.e. environmental or advocacy related projects, aerial projects).
7. References from previous clients
8. Proposed budget and pricing structure and any specific payment requirements
9. Disclosure of any known real or perceived conflicts of interest
10. Any additional information relevant to the project

## Evaluation Criteria

Proposals may be evaluated based on the following factors:

- Relevant experience and qualifications
- Quality and feasibility of proposed approach
- Budget and overall value
- References and past performance
- Ability to meet timeline requirements
- Compliance with requested proposal requirements

West Virginia Rivers Coalition reserves the right to conduct interviews, request additional information, or negotiate scope and pricing prior to selection.

## Conflict of Interest Disclosure

Please disclose any current or recent relationships between your organization and staff, board members, contractors, or affiliated organizations of West Virginia Rivers Coalition, including volunteer, leadership, advisory, financial, or contractual relationships.

Disclosure of a relationship does not automatically disqualify a proposal but helps ensure a fair and transparent review process.

## Submission Instructions

Proposals must be submitted by July 2 to Maggie Stange at [mstange@wvivers.org](mailto:mstange@wvivers.org)  
Please include “[Last Name|Business Name] - Petrochemical Story Map” in the subject line.  
Late submissions may not be considered.

## Questions

Questions regarding this RFP must be submitted by June 24 to Maggie Stange at [mstange@wvivers.org](mailto:mstange@wvivers.org)  
Responses to questions may be shared with all prospective vendors.

## Reservation of Rights

West Virginia Rivers Coalition reserves the right to:

- Reject any or all proposals
- Waive informalities or irregularities in proposals received
- Request additional information from applicants
- Negotiate scope, timeline, or pricing with selected vendors
- Cancel or reissue this RFP at any time

Issuance of this RFP does not obligate West Virginia Rivers Coalition to award a contract or pay any costs incurred in preparation of a proposal.

**REQUEST FOR PROPOSALS (RFP) Cover Sheet**  
**Petrochemical Story Map Photography & Videography Project**

**Issue Date:** June 15, 2026

**Proposal Due Date:** July 2, 2026

**Bidder Contact Information:**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Acknowledgment and Understanding:**

By signing below, I acknowledge that I have read and understand the terms and conditions outlined in this Request for Proposals (RFP).

Disclaimers:

WV Rivers is under no obligation to accept any proposal submitted and reserves the right to reject any or all proposals at its sole discretion without providing any justification.

WV Rivers reserves the right to amend, modify, or cancel this RFP at any time and for any reason without liability.

Respondents shall bear all costs associated with the preparation and submission of their proposals. WV Rivers will not reimburse any costs incurred.

All materials submitted in response to this RFP will be treated as confidential. However, WV Rivers reserves the right to disclose any information as required by law.

This RFP does not constitute an offer to contract and does not create any obligation on the part of WV Rivers to enter into an agreement.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title