

PADDLE WITH
PRIDE
ON THE GREENBRIER RIVER

*Presented by WV Rivers Coalition, Greenbrier Valley Pride,
and the Greenbrier River Watershed Association*

Dear partners and friends,

We are thrilled to invite you to partner with **WV Rivers Coalition**, **Greenbrier Valley Pride**, and the **Greenbrier River Watershed Association** for **Paddle with Pride**, a community event celebrating the power of waterways, inclusion, and local conservation. This event combines paddling on the Greenbrier River, community connection, and celebration following the float at The Sportsman Tavern in Ronceverte.

Event Highlights:

- **Community Paddle** along the scenic Greenbrier River
- **After-Party** at The Sportsman Tavern featuring:
 - Karaoke
 - Food & refreshments for purchase
 - Interactive craft stations, community art project with GVP, and lino stamps
 - Educational conservation activities and resource sharing from partners

Your Sponsorship Supports:

Your contribution will help us provide high-quality experiences, promote environmental stewardship, and create an inclusive celebration for the Greenbrier Valley community. Boat paddles, and PFDs will be provided to attendees who need one thanks to your support.

Getting people on the river is one of the best ways we can protect our water resources. People who spend time outside — building real connections to beloved places like the Greenbrier River — are often the ones most willing to stand up and protect them.

Sponsors will receive visibility and recognition through the promotional opportunities outlined on the following page.

We would love to discuss how your organization can join us as a sponsor and help make **Paddle with Pride** an unforgettable celebration of community, inclusion, and clean water.

Want to paddle with us? RSVP at this link: <https://act.wvrivers.org/a/pride>

Thank you for your support!

Warmly,

WV Rivers Coalition, Greenbrier Valley Pride, & Greenbrier River Watershed Association

Interested in sponsoring this event? Please email or call Maggie Stange with WV Rivers Coalition at mstange@wvrivers.org or 570-233-9711. To get the most out of your sponsorship, give by May 22, 2026.



2026 Sponsorship Opportunities

Cook-Out Sponsor - \$2,500		
Sponsorship Opportunities	Benefits	Costs
2 Available	Includes thank you on social media, two posts on social media, logo on WV Rivers, Greenbrier Valley Pride and Greenbrier River Watershed Association webpages and event pages, thank you from stage, stickers, 2 t-shirts, and dry bag, option for a table/banner at the cookout., opportunity to speak at the opening of the cook-out.	\$2,500

Entertainment Sponsor - \$1,000		
Sponsorship Opportunities	Benefits	Costs
4 Available	Includes thank you on social media, two posts on social media, logo on WV Rivers, Greenbrier Valley Pride and Greenbrier River Watershed Association webpages and event pages, thank you from stage, stickers, 2 t-shirts, and dry bag, option for a table/banner at the cookout, opportunity to emcee.	\$1,000

Float Funder - \$750		
Sponsorship Opportunities	Benefits	Costs
7 Available	Includes thank you on social media, feature in WV Rivers Newsletter, one individual post on social media, name/logo on WV Rivers, Greenbrier Valley Pride and Greenbrier River Watershed Association webpages and event pages, shout out from stage, stickers, 2 t-shirts, and dry bag, option for a table/banner at the afterparty.	\$750

Sound & Equipment Sponsor - \$500		
Sponsorship Opportunities	Benefits	Costs
12 Available	Includes thank you on social media, one individual post on social media, name/logo on event page, shout out from stage, stickers, 2 t-shirts, and dry bag, option for resource table/banner at afterparty.	\$500

Friend of the Greenbrier - \$250		
Sponsorship Opportunities	Benefits	Costs
20 available	Includes thank you on social media, name/logo on event page, shout out from stage, stickers, 2 t-shirts, and dry bag.	\$250

Community Partner - \$100		
Sponsorship Opportunities	Benefits	Costs
Unlimited Spots Available	Includes thank you on social media, name/logo on event page, shout out from stage, event sticker, and t-shirt.	\$100

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