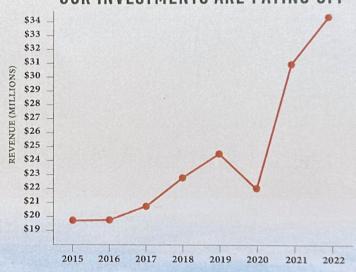


Thanks to your continued support, West Virginia's state parks have seen a complete transformation. We've gone from a system burdened with decades of deferred maintenance and no online reservation platform to one of the nation's premier systems with top-notch marketing. Our investments are paying dividends.

FAST FACTS:

- ▶ State Parks are completing more than \$150 million in improvements, which included upgrades at every single stateoperated lodge and every cabin across the state.
- ▶ The last four fiscal years have been the best financial performers in history of park system.
- Increased marketing and advertising resulted in online sales hitting an all-time high of \$14 million in revenue. We're on track for 2023 to be another incredible year with online sales already at \$12 million in the first nine months of the year.

OUR INVESTMENTS ARE PAYING OFF







Summersville Lake State Park is West Virginia's 36th park and the first new state park designated in more than three decades. This project is a once-in-a-lifetime opportunity to turn one of the state's most iconic areas into a premiere outdoor adventure park in one of West Virginia's most scenic locations.

SUMMERSVILLE LAKE STATE PARK FAST FACTS



First new state park

designated in more than 30 years



175+ acres

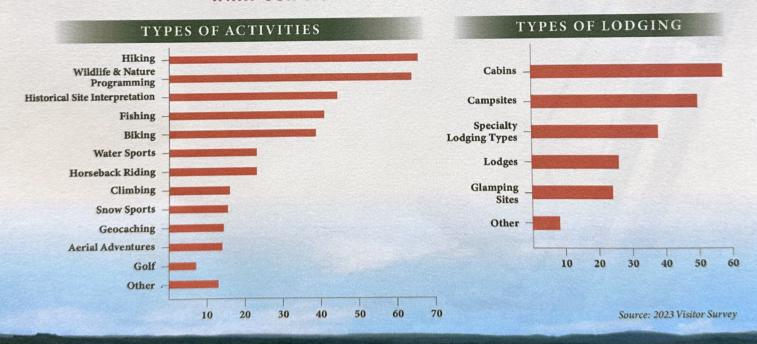
of public recreational land preserved in Nicholas County



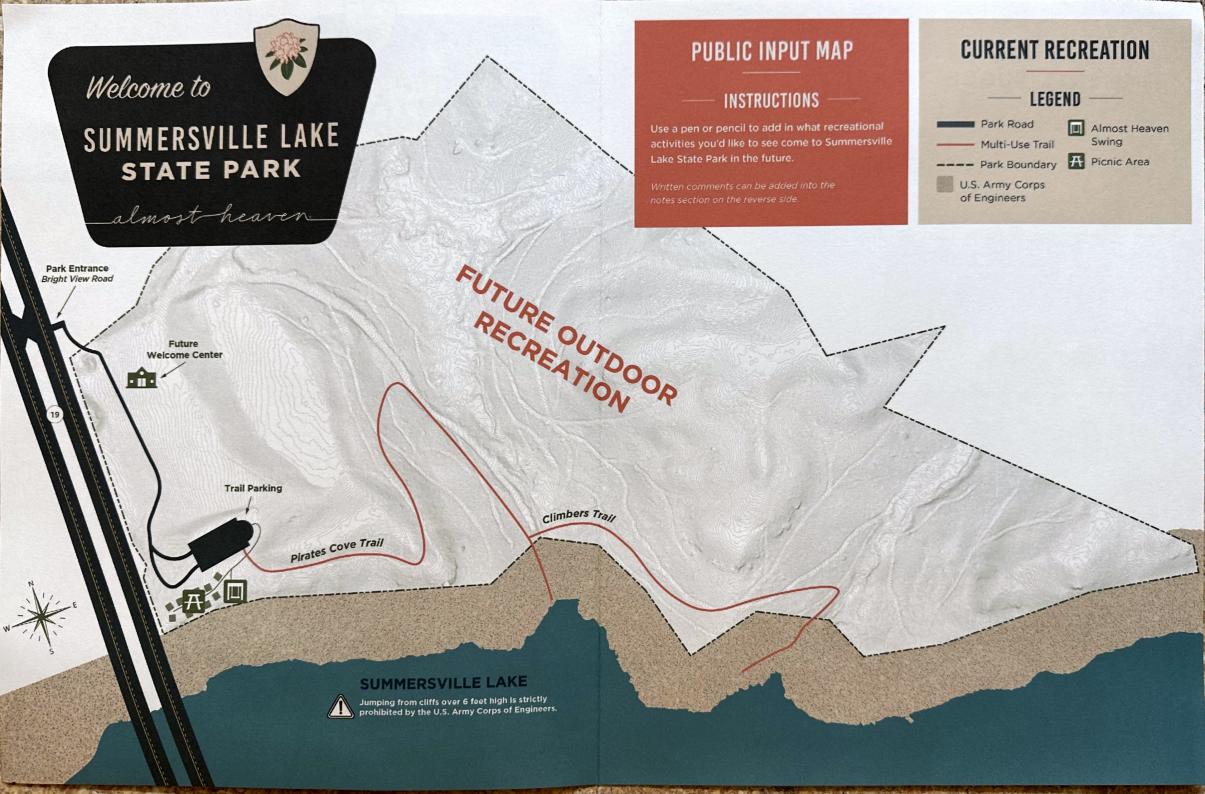
2 trails

and enhanced recreation opportunities open today

WHAT OUR VISITORS ARE LOOKING FOR



_almost heaven



SUMMERSVILLE LAKE STATE PARK COMMENTS/SUGGESTIONS

ATTENTION

